

Profile for Chair and Non-Executive Director for Creative UK Investment

Prior to the pandemic the creative industries contributed £116bn in GVA and employed 2.1 million people, with an additional one million new jobs projected by 2030. The sector was growing at four times the rate of the UK economy as a whole and is one of our country's greatest money makers and one of the fastest growing investment sectors. Creative UK is an established and experienced investor in early-stage creative companies and we are looking for an seasoned and expert investment professional to join the board of Creative UK Investment, a wholly owned subsidiary of Creative UK. All investment management activities of the group sit within this subsidiary. This role will also be required to serve as Non-Executive Director on the Board of the parent company.

Creative UK

We are a group of diverse and inclusive professionals who believe in the power of creativity and the creative industries to change lives, placing creativity at the heart of the UK's culture, economy, and education system. We are an established, specialist not-for-profit organisation that aims to generate commercial revenues to support our not-for-profit objectives. Our goal is simple: to cultivate a world where creativity is championed, valued, and fundamentally nurtured. We unite the creative industries and generate opportunities for innovation to thrive by investing in people and their ideas.

We are the independent network for the UK's creative industries and our aim is to cultivate an environment where every idea has space to flourish and where creativity is recognised as the driving force of our future. Talent is abundant in the UK but access to opportunity is not - yet. We fly the flag for brilliance, and fight for every person to be given the chance to thrive creatively. We invest in creative businesses, people, and places to unlock the entrepreneurialism that will change lives and transform our collective horizons in towns, cities, and villages across the country. Ultimately, we are here to harness the power of the creative industries to build a stronger, fairer, and more prosperous future.

Creative UK Investment

Creative UK Investment is the specialist investor and fund manager for the UK creative sector. We partner finance, commercial expertise, and extensive networks with businesses across the Gaming, VFX, Animation, Technology, Publishing, Education and Creative Agency sectors. As a strategic investment partner, our clients benefit from advice, industry guidance, access to talent and expertise at team and board level. With our feet firmly in the Creative Industries, we understand the needs of creative businesses and the challenges they face. We have grown our investment portfolio since 2012 from a standing start and are now one of the most recognised, credible, and respected creative sector investors for early-stage companies. Our current products include a venture debt fund of £25 mil in partnership with Triodos Bank, Regional Investment Fund for the North Tyne Combined Authority, and an equity portfolio of 36 early-stage businesses. We have existing partnerships with range of stakeholders in this space including British Business Bank, UKBAA, and various VC fund managers.

Our ambition is to expand our investment activity by raising additional funds to invest in scaling creative businesses. As the incoming Chair of Creative UK Investment, you will help us amplify our work and support the CO and the investment team in seeking new funds.



Values of Creative UK Group

Everything we do is rooted in a people-centric, future-forward philosophy. Our values steer the way we work; how we do things is just as important as what we do.

- We join the dots collaboration is in our DNA. We bring creative people together, from all disciplines, turning up the volume on their voices, providing a platform for their creative ideas and projects, ultimately empowering them to amplify themselves.
- We support and empower we are here to accelerate change. We are on a journey to rear a new era of creative communities across the UK, built on the foundations of inspiration, camaraderie, and collaboration.
- We are curious, open, and honest our knowledge is for sharing. We represent a broad industry of myriad skills and talent, made up of diverse individuals from all walks of life. We build strong and supportive communities where ideas can flow freely. We seek out new talent, new ideas, and new ways of doing things, consistently challenging the status quo just like the creative sector we stand for.
- We celebrate difference respecting the humanity and creativity in everyone. Fierce
 representation matters, which is why we seek out diverse voices and stories, as these
 narratives are integral to the development of our collective work. We know that we are
 working with an uneven playing field, and we are here to drive movement towards wider
 diversity and inclusivity.

The Profile

We are looking for a new board member who is passionate about the potential of the creative sector to drive both economic and social prosperity and whose values align with ours. We are looking for professionals who have had experience of working in investment management space. We are particularly interested in those with experience of raising and/or running investment funds especially in the venture capital space. Experience of investment into SMEs both at start-up and /or scaleup stage will also be hugely beneficial. Experience and knowledge of the creative sector is desirable but not essential. Similarly experience of running and/or exiting your own business is desirable but not essential.

In addition, you will be a leader in the business and/or creative sector with strong coaching and influencing skills and comfortable using your own public profile to support the cause. You are a collaborative, creative thinker able to dedicate time and energy to supporting Creative UK as we build a commercial model to support our not-for-profit objectives. You should be a natural networker, who understands the power, reach, and impact a more prosperous, inclusive, and diverse creative community can have to improve people's life chances and the UK's prosperity.

The Role

- Support the Executive team to set clear strategic objectives for Creative UK Investment company
- Provide creative contribution, independent oversight and constructive challenge to the executive directors and bring a new perspective to discussions.
- Support and challenge the executive team to ensure that the company conforms to the highest standards of corporate governance and makes appropriate decisions, encouraging the best use of financial and other resources.



- Provide an external and independent view on the running of the business, governance, and best boardroom practice.
- Provide independent counsel to the executive team and the Group CEO.
- Provide original input and contribution to Board meetings and, where appropriate, constructive challenge of processes and procedures.
- Provide scrutiny of executive and business performance in meeting agreed strategy, plan, goals, and objectives, as well as monitoring reporting of performance.
- Ensure, with the Board as a whole, that the funds under management are operating within the risk appetite and Risk Management Framework agreed by the Board
- Regularly update and refresh your skills, knowledge and familiarity with the business, risks to the business and the regulatory environment

Note: The role is unremunerated although all expenses to attend any board or committee meetings are paid for. The role is appointed for an initial term of 4 years, renewable for another term of 4 years.

HOW TO APPLY

Please apply by CV and cover letter, explaining why you wish to be a Board member and the qualities and skills you feel they can bring to the organisation. You can also submit a 2-minute video if preferred to replace your cover letter. We are able to make adjustments where requested for the application and selection process.

Please send applications by email to <u>caroline.hinds@wearecreative.uk</u> no later than 30th January 2022. Selection calls will take place on a rolling basis subject to application receipt with formal final interviews taking place throughout February and early March 2022.

You will receive an acknowledgement email to confirm receipt of your application and next steps.

Diversity Changes Everything: We value difference and celebrate the creativity that it brings.

We are committed to improving diversity and inclusion across our organisation and industry by championing a variety of backgrounds,
perspectives, identities and talents.

CREATIVE UK BOARD



Rick Haythornthwaite, Chair

Rick Haythornthwaite is the chairman of the FTSE-listed Ocado Group plc, chairman of the AA and the sustainability consultancy Xynteo as well as an Advisory Partner to Moelis & Co. He is a co-founder and chairman of QIO Technologies, an industrial artificial intelligence company, and director of the digital consultancy, Globant. He is also an investor in and chairman of ARC

International, the global glass tableware manufacture and angel investor in a wide range of early stage technology companies. He was previously the chairman of MasterCard Inc from 2016-2020, CEO of Invensys from 2001-2005 and Blue Circle Industries from 1999-2001 having joined as Director of Asia and Europe in 1997. He spent his early career in BP from 1978-1995 before moving to Premier Oil as Commercial Director from 1995 to 1997. He has served as on the boards of Centrica and Network Rail as chairman and Cookson, Lafarge, ICI and Land Securities as non-executive director.

In the UK not-for-profit sector, he is the current chair of the Creative Industries Federation and Creative England and former chair of the Southbank Centre and Almeida Theatre. He was educated at MIT (Sloan Fellow) and The Queen's College, Oxford (MA Geology).





Belinda Budge, Vice Chair

Belinda Budge is a Mixed Media Textiles Designer. She set up StudioBudgeBudge after graduating from The Royal College of Art in 2019. She spent over 30years in the publishing industry and is a former board member of HarperCollins Publishers, a global News Corp media company. Her professional journey began as a Lecturer in Cultural Theory. After becoming CEO of a start-up publishing company, she

joined HarperCollins, where she managed a large portfolio of global content, and provided strategic, commercial and operational leadership to the worldwide business. During the last few years her focus was on managing business transformation through the use of creative thinking, to maximize opportunities and reach a global audience by embracing the disruptive technologies in the digital space.

She joined the Board of Creative England in April 2014 and was Chair from 2017-2020. She is cofounder of The MultiKids Foundation, a non-governmental organisation, based in Accra, Ghana, which supports children with special needs to access high quality education and achieve their potential.



Caroline Norbury, Chief Executive

Caroline Norbury MBE is the Chief Executive of Creative UK, the independent network for the UK's Creative Industries working to support and invest in creative talent and businesses, and unite the UK's creative industries.

Caroline sits on the Creative Industries Council and chairs the Investment for Growth sub-group of the Council. She is a non-executive director of Crowdfunder, the UK's largest rewards-based crowdfunding platform; a member of BAFTA and

the Royal Society of Arts and a trustee for the PRS Foundation, a charity supporting new music and talent. Caroline is also Chairwoman of The Music Works, a charity in Gloucestershire changing the lives of young people through music. She was awarded an MBE in 2012 for services to the film industry.



Andrea Stark, Director Islington Council

Andrea Stark is Director of Employment, Skills and Culture at Islington Council. During her career Andrea has focussed on making culture and creative industries more inclusive.



Danny Perkins, Founder Elysian Film Group

Danny started his career as Marketing Executive at the Feature Film Company in 1996. He then joined Optimum Releasing (now STUDIOCANAL) at the inception of the company in May 1999, taking on responsibility for the positioning and promotion of all titles. As the new company developed and grew through its acquisition by STUDIOCANAL in 2006, his role was extended to include management and development of the company, and he was named CEO on

September 1st 2010 with a responsibility across Production and Distribution.

He has overseen the release of over several hundred titles theatrically and more than a thousand titles in Home Entertainment, including critically acclaimed and commercially successful titles, such



as 'FAHRENHEIT 9/11', 'THE HURT LOCKER', 'THIS IS ENGLAND' and 'RUSH', as well as an impressive slate of productions including Tomas Alfredson's 'TINKER TAILOR SOLDIER SPY', Jaume Collet Serra's 'NON-STOP' and Paul King's 'PADDINGTON'. Danny has lectured at both the National Film and Television School and the BFI and has represented the company at events at the London School of Economics, London Film Festival and the BritDoc festival among others.



Giselle Stewart OBE, Director UK Corporate Affairs Ubisoft

As Director, UK Corporate Affairs Ubisoft, Giselle is focused on the company's growth and investment in the UK, working with government, trade associations and notary partners to drive favourable conditions which make that goal achievable. Having joined Reflections, a leading independent software studio as General Manager in 1996, following an MBA at Durham University, Reflections subsequently became part of Ubisoft, the global video games publisher and

developer.

An active contributor to the games industry agenda, she takes a lead on talent pipeline, skills development, and migration policy as a Director of TIGA, and Director for the Creative Industries Federation.



Hannah Chuckwu, Assistant Editor Penguin Random House UK

Hannah Chukwu is an award-winning Editor at Hamish Hamilton, Penguin Random House UK, where she works on literary fiction and non-fiction, working with authors such as Bernardine Evaristo, Zadie Smith and Arundhati Roy. She is an editor for Five Dials magazine, and the series editor for Black Britain: Writing Back. She is also Policy and Campaigns Consultant for the campaign 'Lit in Colour'; run by PRH and the Runnymede Trust, the campaign aims to diversify the English GCSE

curriculum. She co-founded the theatre production company *Chucked Up Theatre* in 2016, is a Trustee at education equality charity The Brilliant Club and a Board Member of Creative UK. In 2021 she won the LBF Trailblazer Award, the Rising Star Award in Arts and Media at the Black British Business Awards, and she was named on the EMpower Ethnic Minority Future Leader list.



Ian Livingston CBE, Chair Sumo Group

lan is Chairman of Sumo Group plc and co-founding Partner of Hiro Capital, a VC fund investing in video games studios. Acknowledged as a founding father of the UK games industry, he co-founded Games Workshop in 1975, launching Dungeons & Dragons in Europe, Warhammer, White Dwarf, Citadel Miniatures and the Games Workshop retail chain before embarking on a very successful

career in the video games industry.

He co-authored The Warlock of Firetop Mountain with Steve Jackson in 1982, the first gamebook in the Fighting Fantasy series which has sold 20 million copies worldwide. He has written 15 books in the series including Deathtrap Dungeon and City of Thieves. Fighting Fantasy gamebooks are known to improve children's critical thinking and literacy levels.

In 1995, he co-led the merger that created Eidos plc where he served as Executive Chairman, launching blockbuster titles Lara Croft: Tomb Raider, Deus Ex and Hitman. In 2012, he began angel investing in indie games studios including Golf Clash developers, Playdemic where he served as Chairman, and Fall Guys developers, Mediatonic.



He is a leading advocate for 'the power of play' and digital creativity. In 2011, he co-authored the Livingstone-Hope Next Gen review published by NESTA, recommending changes in ICT education policy to include computer science in the national curriculum. He is opening The Livingstone Academy Bournemouth in September 2021 in association with Aspirations Academies Trust.



Irene Graham OBE, Scale Up Institute

Irene is the founding CEO and board director of the ScaleUp Institute. A former senior banker at Standard Chartered Bank where she held European and global managing director roles, she set up, and scaled several of the bank's key client and product businesses across its corporate and institutional bank and led several global M&A activities.

Before joining the ScaleUp Institute, she was Managing Director at the UK's banking industry association heading up a range of strategic industry activity across the regulatory, business and international arena. This included leading the industry in the establishment of the Business Growth Fund (BGF) and Open Banking.

Irene sits on various advisory boards and is a visiting professor at Strathclyde University. She was awarded an OBE in 2019 for services to business and the economy.



Jamie Coleman, Founder CodeBase

Jamie began his career in drug discovery within diabetes and cardiovascular disease before becoming a software entrepreneur. He founded CodeBase, the UK's largest tech incubator, which is focussed on growing and scaling software companies. CodeBase companies have raised over half a billion dollars of investment, with over 3000 new jobs.

Jamie is currently focussed on cancer drug discovery and his company LockBody Therapeutics has recently IPOd on NASDAQ as part of Centessa Pharmaceuticals.



Janet Markwick, Founder & CEO of Markwick Consulting Ltd

Janet works with boards and their leadership teams to deliver strategic directives into commercial reality.

By focusing on helping businesses identify sources of value, developing action plans to ensure commercial value is harnessed and embedded into organizational culture ensures creative and profitable growth is achieved.

Business transformation requires a program that reaches across and down the business. Adopting a practical approach typically accelerates buy in, and delivers top and bottom line results. Programs include how you capture, measure and report value internally and externally. Building structured programs as an organization enables a long term commercial culture to be established and success follows.

Having held senior financial, marketing, logistics and commercial roles at Coca-Cola and Sony has enabled Janet to bring the voice of the client, their perspectives on business imperatives and wider business understanding into change programs and solutions Janet helps organizations develop.

Janet joined Grey London as CFO, becoming Chief Commercial Officer across Grey EMEA in 2012. Janet's leadership was instrumental in driving 9 successive years of double-digit profitable and award winning growth at Grey.





Jefferson Hack, CEO & Founder Dazed Media

Jefferson Hack is the CEO and co-founder of Dazed Media, an independent media company renowned for producing award-winning stories across its industry leading print, digital and video brands. The company's portfolio includes some of the world's most influential media brands including luxury fashion and lifestyle biannuals AnOther Magazine and Another Man; bi-monthly youth fashion and culture magazine Dazed, websites Anothermag.com, Anothermanmag.com and

Dazeddigital.com and global video channel NOWNESS, in addition to creative services agency Dazed Studio.

In 1991 at the age of 19 Hack founded Dazed with photographer Rankin while a student at London College of Printing. Early cover stars profiled by Hack included Bjork, Thom Yorke and David Bowie. In 2001 Hack launched luxury bi-annuals AnOther Magazine which has featured Hollywood cover stars including Natalie Portman, Solange, Tilda Swinton, Jodie Foster, Ruth Negga, Marion Cottillard and Scarlett Johannson; In 2005 Hack co-founded men's style bible Another Man. Cover stars have included Joaquin Phoenix, David Beckham, Harry Styles, Keith Richards, Skepta, Tom Ford and Willem Dafoe.

In 2006 Hack launched dazeddigital.com, later launching anothermag.com in 2009. In 2010 Hack co-founded NOWNESS, an independent luxury lifestyle video channel that was originally launched in partnership with LVMH Moët Hennessy Louis Vuitton. In 2017 Modern Dazed a partnership between Dazed Media and Modern Media acquired a majority stake.

Hack has worked with musicians such as Bjork and as creative consultant of U2. In 2015 he worked with Rihanna on a project with Alexander McQueen and AnOther Magazine that resulted in the world's first digital cover magazine and in 2015 with fashion designer Karl Lagerfeld which resulted in the world's first handcrafted hologram fashion magazine cover.

Hack has edited multiple books including Star Culture (Phaidon Press, 2000); Another Portrait Book (Steidl 2009); Another Fashion Book (Steidl, 2009); Another Art Book (Steidl, 2010); Dazed and Confused: Making It Up As We Go Along (Rizzoli, 2011), Another Man: Men's Style Stories(Rizzoli, 2014) and We Can't Do this Alone: Jefferson Hack the System (Rizzoli, 2016).

Hack is a seasoned speaker at conferences including Web Summit, Wired and Mediacom Beyond Advertising and is a prominent supporter of humanitarian and environmental charities most notably, an advocate for Crisis Action and Parlay for the Oceans. He is a member of the Creative Industries Federation and the British Fashion Council's Press Committee supporting the Fashion Awards, London Fashion Week Men's and London SHOW Rooms in Paris.



Jude Kelly CBE, Founder Women of the World

Jude Kelly is the founder of WOW Foundation – Women of the World Festival to celebrate the achievements of Women and Girls. Starting at the Southbank Centre London in 2010 the Festival now takes place in 25 countries across 5 continents. In February 2013 she was assessed as one of the 100 most powerful women in the United Kingdom by Woman's Hour on BBC Radio 4.

Jude is the recipient two Olivier awards, a BASCA Gold Badge Award winner for contribution to music, a Southbank Award for her opera work, Red Magazine's 2014 Creative Woman of the Year, CBIs 2016 First Woman Award winner for Tourism and Leisure and in 2017 won the inaugural Veuve Clicquot Woman of the Year Social Purpose Award. Kelly's talk at a 2016 TED conference, Why



women should tell the stories of humanity, has been viewed more than 1.2 million times as of July 2019. She has founded a range of arts institutions including the international artists space METAL. In September 2018, to mark Time Out magazine's 50th anniversary, she was one of 50 people featured as helping to shape London's cultural landscape and "make the city awesome".

On the international stage, she has recently been honoured by the Finnish government in 2019 for her work with women and girls as well as being made a Knight of Denmark in 2018. She has also Chaired the Women's Prize for Fiction.

Before founding the WOW Foundation Jude was the Artistic Director of the Southbank Centre in London for 12 years. Southbank Centre is Europe's largest Arts Institution and London's 3rd biggest tourist attraction. In 1997, she was awarded an OBE for her services to theatre and in 2015 she was made a CBE for services to the Arts.



Karen Blackett OBE, WPP UK Country Manager & GroupM UK CEO

Karen began her media career in 1993 at CIA MediaNetwork (now known as Wavemaker), working across a range of direct response accounts as a specialist direct response planner and buyer. Karen continued her career by joining Zenith Media in 1995 as a Senior Communications Planner, working on the prestigious BT account. Karen was quickly head-hunted by The Media Business Group to take up the role of Media Manager.

In October 1999, Karen was promoted to the Board of Directors of the newly merged MediaCom and The Media Business Group Board. In January 2003, Karen moved from the Business Director role that she had held for so long to become the Marketing Director of MediaCom.

In 2008, Karen became MediaCom's Chief Operations Officer for EMEA. After 3 years strengthening the EMEA network, during which time MediaCom moved from the 5th to 3rd largest EMEA network media agency, Karen was promoted to CEO of the UK Office in January 2011, running over £1.3bn of media billings and over 1,200 people in 5 UK locations.

In January 2016, after serving as CEO for 5 years, Karen was promoted to Chairwoman of MediaCom UK & Ireland and is closely linked with clients such as Tesco, Coca-Cola and Sky. As of January 2018, Karen took on a newly created role as the first UK Country Manager for WPP, the world's largest communications network, overseeing 11,000 people across a number of well-known operating brands such as Ogilvy, Grey, VMLY&R and Wunderman Thompson. In this role Karen is responsible for delivering growth in WPP's 2nd largest market, with revenue of \$2 billion.

In 2019 Karen was appointed a Non-Executive Director of the UK Cabinet Office. Karen was appointed as CEO of GroupM U.K, the world's leading media investment company, in April 2020 – an additional role to her WPP UK Country Manager responsibilities. In November 2020, Karen featured in one of the Top 100 Great Black Britons.



Mya-Rose Craig, Ornithologist & Environmental Activist

Mya-Rose Craig, who blogs as Birdgirl, is a 19-year-old British-Bangladesh birder, naturalist, conservationist, and environmentalist, passionate about birds and nature, she has been birding forever, obtained BTO ringing licence when she turned 16 and at 17 became the youngest person to see half the birds of the world. She feels strongly about campaigning to save nature, stop biodiversity loss,

climate breakdown, ensure Global Climate Justice which she believes are closely inter-linked as well as the need to prioritise the human rights of indigenous peoples. In her book, We have a Dream, she



highlights the work of 30 fantastic young environmentalists of colour from around the planet with the aim of using her book to amplify their voices.

In February 2020, she became the youngest Briton to be awarded an honorary Doctorate of Science for her five years campaigning with my organisation Black2Nature, leading the fight for equal access to the natural environment for Visible Minority Ethnic people, organising teenage and children's nature camps and high profile conferences, Race Equality Nature and campaigning to make the sector ethnically diverse.

Mya was a Bristol European Green Capital 2015 Ambassador and in 2014 was listed with George Ezra as one of Bristol's most influential young people. She is involved with Youth Strikes and shared a stage speaking with Greta Thunberg in front of 40,000 people, is involved with Youth for our Planet working to stop species loss and have attended lots of meetings at Downing Street and Parliament. She has written articles including The Times, Guardian, Observer, New Statesman and Resurgence & Ecologist.



Neil Rami

Neil oversees the West Midlands Growth Company (WMGC), formerly Marketing Birmingham, which was established in April 2017 to create new jobs, expand existing businesses and attract new investment and visitors to the region, aligned to the ambitions set out in the West Midlands Combined Authority (WMCA) Strategic Economic Plan. Under Neil's leadership of Marketing Birmingham, the city secured the highest number of foreign direct investment projects on record,

attracting significant new investments from companies such as HSBC, Deutsche Bank, Jaguar Land Rover and ASOS.

The city's visitor economy has also grown significantly in recent years, with Birmingham enjoying the largest growth in international visitors of any UK city outside London and the tourism sector now contributing £6.5 billion to the local economy, a 22% increase (£1.16bn) since 2013. Previously, Neil held similar roles in Liverpool and Newcastle upon Tyne. He is a member of the British Tourism Industry Group; Chair of the Midlands Trade and Investment Group and is a former Governor and Board Member of the Royal Shakespeare Company.



Pardeep Duggal, Digital Transformation Leader

Pardeep Duggal is a digital and transformation leader with experience across the energy, finance and banking and retail sectors. She loves to work in companies and sectors willing to build digital capacity to transform customer experience. Pardeep has extensive expertise in strategy, planning, marketing, brand development and online customer service.

One of very few BAME female leaders in the digital space, Pardeep led E.ON's customer transformation, joining in 2011 to build capability as part of the marketing leadership team and cocreate a digitisation strategy with E.ON's CEO.

Over five years Pardeep secured investment of more than £25m and drove savings of £36m. She transformed E.ON's UK digital team from the smallest in marketing by size and budget, growing it to the largest with 60 colleagues. Pardeep's legacy at E.ON is the UK business led E.ON's digital capability globally, with online visitor numbers trebling to over 32m, making digital its primary service channel. Pardeep has a BSc in Business Management from Bradford University Business School – during which she won a scholarship from Bradford & Bingley Building Society – followed by an MSc in Marketing Management from Aston University. Pardeep has broad non executive



experience. She currently serves on the Post Office Advisory Council, and previously served on the Board of Go ON UK, a digital inclusion charity chaired by Baroness (Martha) Lane-Fox.



Paul Thompson, Vice Chancellor of Royal College of Art

Dr Paul Thompson is a leading authority on art and design having worked at the intersection of culture and education for three decades. Throughout his leadership of three international institutions – the Royal College of Art, the National Design Museum in New York, and the UK's Design Museum – he has championed the best of design and fostered a positive environment for artists and innovators to

flourish.

Dr Thompson has been Vice-Chancellor of the Royal College of Art, the internationally renowned art and design postgraduate university, since 2009. He has instigated strategic shifts in the academic vision of the institution, most notably, introducing scientific members of faculty (in computer science, materials science, and robotics) alongside the 'traditional' craft-based practitioners in glass, ceramic, print and painting.

Prior to the RCA, Dr Thompson was Director of the Smithsonian's Cooper-Hewitt National Design Museum in New York (2001–9). Here, he expanded nationwide education services, instigated the 'Design for the Other 90%' research programme, and appointed the world's first museum curator of socially responsible design.

Dr Thompson is a Trustee of the Victoria and Albert Museum; Board Member of Universities UK and Chair of Universities UK's Specialists Institutions Forum; Chair of the Creative UK Creative Education & Careers Working Group; Adjunct Professor at the Institute for Global Health Innovation at Imperial College London; Executive Committee Member of SHAPE (Social Sciences, Humanities & the Arts for People and the Economy); and served on the Ashmolean Museum's governing body at the University of Oxford from 2012-2018.



Tamara Rojo CBE, Artistic Direct and Lead Principal Dancer English National Ballet

Tamara Rojo was appointed Artistic Director of English National Ballet in 2012. She combines this role with her dancing career, performing as Lead Principal with the Company.

She won a Gold Medal at the Paris International Dance Competition and went on to dance with Scottish Ballet, English National Ballet and the Royal Ballet. Tamara has been repeatedly recognised for her artistic excellence. She is a member of the Board of Creative England and Creative Industries Federation, the Anglo-Spanish Society, a Patron of the Ipswich-based DanceEast Academy, Patron of the Flamingo Chicks and Adviser to Spain's Superior Council of Artistic Studies.

In January 2016, Tamara Rojo became D.A. Magna Cum Laude at Rey Juan Carlos University, and was awarded a CBE for her services to ballet in the Queen's New Year's Honours 2016.



Tim Davie CBE, BBC Studios

Tim Davie became Director-General of the BBC on 1 September 2020. He is the 17th Director-General of the Corporation. Before this, Tim was Chief Executive of BBC Studios, the BBC's principal commercial subsidiary. Responsible for creating and distributing leading British content globally, Tim led BBC Studios from April 2013. Whilst in the role, he oversaw the merger between the BBC's production



arm and BBC Worldwide, the Corporation's distribution company, and was responsible for an annual turnover of over £1.4bn.

Tim was acting BBC Director-General between November 2012 and April 2013. During his time at the BBC, he has previously held the role of Director of Audio and Music, with overall responsibility for the BBC's national radio output, its digital services and performing groups, and Director of the Marketing, Communications and Audiences division.

Before joining the BBC, he was Vice President of Marketing and Franchise at PepsiCo Europe. Tim is co-chairman of the Creative Industries Council and a Trustee of the Tate; he is a former chair of Comic Relief. Tim was appointed CBE in 2018 for services to International Trade.

CREATIVE UK INVESTMENT BOARD



Caroline Norbury, Chief Executive, Creative UK



Andrew Chitty, Challenge Director UKRI Professor

Andrew is Challenge Director for the two Creative Industries programmes at the heart of the Creative Industries Sector Deal. This includes £120m investment supported by the Government's Industrial Strategy and delivered by UK Research and Innovation. The £50m Audience of the Future Challenge will deliver a step change in the ability of the UK creative sector to adopt immersive technologies

through business led innovation, whilst the £85m Creative Industries Clusters Programme supports nine University/Business R&D partnerships across the UK. Prof. Chitty's career began in television before founding Illumina Digital, a multi award-winning digital production company. With Illumina he won 4 BAFTAs, including two for technical innovation. Andrew is Professor of Creative Industries at Loughborough University and a Trustee of TRC Media. He is a board member of Creative Skillset and a founding director of Creative England.



Mehjabeen Patrick, CFO/ Investment Director, Creative UK

Mehjabeen has played a key role in the growth of the CUK group since 2010. With over 25 years' experience of working in senior finance and management positions, Mehjabeen oversees all investment and finance activities for the group

and has a keen interest in growing its commercial revenues. Mehjabeen has an MBA with majors in Corporate Finance & Financial Management.



Mike Kennedy, Venture Partner

Mike is passionate about investing not only to do well, but to do good. His mission to create positive impact on society and the environment is what naturally drew him to becoming part of Ananda's team. Mike originally began his career in industry with Unilever, Marks and Spencer and Harrods Limited. After a decade in industry, he then

moved into venture capital in 2000 with 3i plc, later joining YFM Group, Electra Private Equity plc and Acuity Capital. Many roles followed, such as joining technology merchant bank Restoration Partners where he co-founded Inogesis, a start-up connecting blue-chip organisations with technology innovators to solve business challenges and deliver outstanding innovation through



collaboration. Mike is also an experienced board advisor and venture capital investor helping investee company founders build great organisations across Ananda, Downing Ventures, Creative Growth Fund and Greyfriars Investments. When not immersed in his work, Mike loves to run a suckler beef herd in a sustainable system in the South West of Ireland together with his wife.