



BREAKOUT

Creative UK x **NETFLIX**

Guidelines for Applicants



These guidelines are to assist submissions to Breakout – please see also the FAQs to help answer any questions you may have.



What is Breakout?

Breakout is a new partnership between Creative UK and Netflix UK which gives the next generation of outstanding genre filmmakers the opportunity to make a breakout debut feature. The programme will provide UK talent with the tools and support to develop their voice and create original local stories that speak to a global audience. In addition to receiving £30,000 development funding, selected teams will take part in an intensive Lab programme of training and professional development while they advance their project. At the conclusion of the process, Netflix will greenlight at least one film for production.

At a glance:

Development Funding:	6 teams	£30,000 per team
Production Funding:	Minimum 1 project greenlit	Approximate £1.5m budget
Submission dates:	Opens 12 noon, 23 February 2022	Closes 12 noon, 23 March 2022

Breakout is run by Creative UK with the support and collaboration of Netflix UK. We are offering a unique opportunity for emerging filmmakers to realise their vision with one of the widest reaching entertainment companies in the world.

What are we looking for?

We are looking for stories that will move, surprise, challenge and entertain, from emerging voices that need to be heard. We are looking for British films that appeal to a broad audience in recognisable genres that will lend themselves to a debut budget - such as mystery and crime thrillers, comedies and rom-com, bold original horror, provocative thriller, young adult and family adventure.

We want to work with emerging filmmakers who have an instinctive ability and aspiration to make broader-skewing films for a UK audience with the potential to travel internationally. We are seeking applications from filmmaking teams with a flare for genre and the potential to deliver for Netflix audiences and we will support this with the opportunity to get their first funded feature off the ground.



Who can apply?

We are looking for creative talent who have not yet made a funded feature, but whose work has already generated positive industry and/or public attention in short film, theatre, TV and documentaries, or perhaps from online content, video gaming, commercials/advertising, graphic novels and music promos. Writers, directors and producers should each be able to demonstrate one of the following as evidence of such recognition (please note, this experience does not necessarily need to have been achieved together as a team):

- acceptance at a minimum of two short film festivals listed in the British Council festival directory <http://film.britishcouncil.org/festivals-directory>
- selection for established online platforms such as Vimeo Staff Picks, Short of the Week, Dust, Altar, Omeletto - or evidence of viral impact/success
- a minimum of one completed professional theatre production of your work
- a minimum of two completed professional advertising campaigns
- a minimum of one completed television production of your work
- a minimum of two released video games

Teams need to be already formed and primed with projects ready for an intensive development experience. All applications need to have a producer already attached and leading the development. Please note we are unable to accept submissions from directors or writers who propose to be lead producer of their film; we require producers to be dedicated in that role for the project and the programme. Projects should preferably be at full draft stage - or at least detailed full treatment - rather than at a more nascent stage.

This initiative is designed for emerging talent, however if producers intending to apply have more experience than one full feature as lead producer, then please contact us to discuss.

Applications from directors with experience in other forms – for example, a documentary feature or network TV drama - who are looking to make their fiction debut feature may also be considered at our discretion. Please contact us before applying to discuss.

Each project can have a maximum of four people attached at the time of submission.

Applicants can be attached to one submission only, and we ask lead applicants to make sure before applying that their team members are not attached to other projects intending to apply.

We do NOT accept applications from:

- anyone currently studying in Further or Higher Education at any level
- teams with stories which are not primarily/substantively set in the UK
- teams with key creative members who are not based in the UK and Ireland.



Participation

The work of both Creative UK and Netflix has demonstrated a commitment to diverse emerging talent and inclusion; we proactively encourage submissions from women, ethnic minorities, people with disabilities and other groups under-represented in the film industry.

Participating in Breakout is a commitment. We want to work with passionate, ambitious and committed filmmakers who will seize the opportunity. We also understand that applicants have jobs or freelance work, families and responsibilities, and access needs; we will do what we can to support selected participants, no matter what their personal circumstances.

We cover the costs of attending the Labs in addition to the development award. Furthermore, there are funds available to contribute towards specific access needs of participants (e.g. childcare or disability). Decisions regarding the allocation of support will be made on a case-by-case basis. If you have a question regarding participation and access in advance of applying, please contact us.

How to apply?

You can make your project submission from 12 noon on 23 February 2022 until 12 noon on 23 March 2022. The application form can be found at:

<http://applications.creativeengland.co.uk/application/324>

Your application will need to include:

- A 25-words (or less) logline
- A synopsis of no more than 500 words
- A full script, or a treatment (of no more than 3000 words/5 A4 pages)
- A creative statement up to 500 words or a team video statement of no more than 3 minutes
- A writing sample from the writer*
- Relevant links to examples of work by the director

The application form includes further instructions on what each of the above elements should cover; please note that for the creative statement - whether written or on video - we are looking for an insight into the people applying and their shared creative vision for the project (and we are NOT looking for video sizzle reels).

**Writers should submit a full writing sample as part of the application. If a full script for the project already exists, then this should be the writing sample – however where it does not, it should be a full-length screenplay, TV script, novel, play or equivalent. In cases where only short film scripts or short stories of less than twenty pages exist, two such samples should be provided.*



How do we select projects?

Each submission will be assessed according to:

- the evident ability and potential of the filmmaking team
- the quality and originality of the project
- the readiness and potential of the project for the Breakout process
- the suitability of the project for the Netflix service

As part of the application, we ask all team members to confirm their current region of primary residence in the UK.

Up to 12 projects will be shortlisted and teams will be invited to a selection panel during May 2022.

The selection panel will then invite up to 6 projects/filmmaking teams to participate. The selection panel will consist of representatives from Creative UK and Netflix UK.

What happens if you are successful?

The selected teams will receive development funding of £30,000 and the programme will consist of two intensive residential Labs. In the Development Lab, filmmakers will explore their vision and advance their story and script through dedicated development and experimentation. The Production Lab will equip and prepare teams for the realities of successfully making and delivering a film to Netflix. Please note that residential Labs are mandatory and likely to take approximately three to four days each.

Script/project development will take place alongside the Labs. After final submission of developed scripts, Netflix will greenlight at least 1 film for full production with a budget of approximately £1.5m.

Timetable

Below is a timetable for the programme.

Please note these dates may be subject to change.

Open for applications:	12 noon, 23rd February 2022
Deadline for applications:	12 noon, 23rd March 2022
Teams selected for interview:	May 2022
Interview panels for teams:	May 2022
Successful teams informed:	By end of May 2022
Development Lab:	July 2022 (approx. 3 days)
Production Lab:	October 2022 (approx. 3 days)
Final script delivery:	January 2023
Greenlight decision:	February 2023



Terms and conditions of development funding

If your project is selected, you will enter into a development agreement with Creative UK, the terms and conditions of which will include the following:

- If the project is based on any underlying work you will need to have obtained rights or prove that you can obtain rights in (or an option over) that underlying work sufficient to be able to make one feature film.

The general terms and conditions of development agreements will be along standard lines for debut features; however, development funding is designed to support stages of development work which complement the wider journey through the Lab programme, and as such filmmakers and their agents must note that this funding level is fixed and non-negotiable. Selected projects should expect that writers and writer/directors will assign appropriate rights to the lead producer and/or production company in an approved form of agreement.

If greenlit by Netflix, selected projects will enter into an agreement with Netflix directly for the production and worldwide distribution of the project, on Netflix's standard terms. Teams whose project is not greenlit will have an opportunity to meet with a Netflix representative to pitch other ideas/projects for their consideration.

Feedback

Due to the high volume of submissions that we expect to receive, we regret that we are unable to give feedback to applicants who are not invited to the selection panel.

Contact

If you have questions, then they are hopefully answered by our FAQs:

<https://www.wearecreative.uk/wp-content/uploads/2022/02/Breakout-FAQs.pdf>

If you can't find an answer to your question, please email:

breakout@wearecreative.uk

All dates referred to in these guidelines are subject to revision at our discretion. In the event that a date changes, we will endeavour to let participants know as soon as possible.

Whilst the information and advice in these guidelines is believed to be accurate at the time of going to press, Creative UK reserves the right to make changes at any time to the initiative and/or to these guidelines at any time at its discretion. Creative UK and its partner shall not be responsible for any loss attributable to errors, omissions or other inaccuracies in the information contained in these guidelines

Creative UK's privacy policy can be found here:

<https://www.wearecreative.uk/wp-content/uploads/2021/11/Creative-UK-Group-Privacy-Policy-2021.pdf>