

North of Tyne Culture & Creative Investment Programme

Creative UK Freelancers Challenge 22 June 2022 WORKSHEET

A challenge fund of £40k is available to support freelancers to work together to address common themes, challenges and opportunities for the sector.

The challenge approach seeks to harness the power of collaboration. Use this time to road test your ideas and receive input from others.

Consider the focus areas of 'Dynamism' and 'Diversifying Income for Growth' or explore whether an alternative theme has shared by-in.

The strongest proposals will work towards tangible solutions, inspire others and share good practice.

Grants of £2,000 are available and we are looking to make up to 20 awards. Any freelancers wishing to work together an apply for a joint pot, eg £4k, £6, 8k will be welcomed – collaboration is encouraged!

Theme/issue/opportunity: Plans to explore/address it:

People involved/roles:

Expenditure and timeline:

Desired outcomes:

How the learning will be shared:

Challenge activity should be fun, friendly and fast! There's no application form*, simply workshop your ideas today, refine your proposal over the next two weeks and submit via email by midnight Wednesday 6 July to northoftyne@wearecreative.uk

Selection of proposals to fund will take place week commencing 18 July.*If your proposal is selected for funding, you will need to submit details of you/your business, your budget and your plans via the Creative UK portal.

This opportunity is open to cultural and creative freelancers who are based in the North of Tyne (Newcastle, North Tyneside or Northumberland).

The grants will be open to people who participate in the challenge activity as part of The Big Culture Northumberland Co-working Day on Wednesday 22 June 2022. The main event is happening in Alnwick Playhouse, but freelancers can also attend virtually via Zoom from home or from a participating venue across the region (Berwick Maltings, Queen's Hall Hexham, Berwick Museum, Woodhorn Museum, Northumberland Libraries and November Club).