

FREELANCER, FESTIVAL EDITORIAL PRODUCER

“There has never been a more important time to bring the creative industries together to do what we do best, to innovate and redefine our future.”

[Creative UK](#) has an exciting opportunity for a skilled freelance Editorial Producer to join us on the UK’s largest festival for the creative industries. Now in its 3rd year, the Festival brings together over 5000 creatives from across the UK to reimagine our collective future. Over 4 days, the festival fuses performance, keynotes, debates and experiences both online and in person. Past speakers and performers have included Jed Mercurio OBE, Ruby Wax OBE, George the Poet, Rt Hon Nadine Dorries MP, and Sir Steve McQueen.

We’re looking for an editorial producer to produce a suite of headline session, and identify and secure festival sponsors. Lead by the Director of Creative Coalition Festival, Maia Krall-Fry the service provider will produce headline events for the festival and secure festival sponsorship.

CONTRACT: Must be available to start circa October 2022 until February 2023. It is predicted that the days would be concentrated in October, and then in late January through to the festival. Exact working days to be agreed with Festival Director.

FEE: up to £200 (inclusive of any applicable VAT) per day, up to 20 days in total. Additional commission on securing sponsorship to be discussed.

LOCATION: UK WIDE REMOTE, on-site requirement may be required on event days

TO APPLY: Email your CV, cover letter and/or 1-2-minute video link* to jobs@wearecreative.uk by 9th September midday. Please complete our anonymous diversity and inclusion [survey](#). Interviews will take place by video conference W/C 12th September 2022

** Video link optional. Creative UK is an inclusive recruiter and happy to make adjustments to our selection process by request*

SERVICES:

- Produce 6 x headline sessions that align with Creative UK priorities and diversity of audiences. Determining the editorial for the sessions by undertaking relevant desk research and conversations with the speakers.
- Develop partnerships with organisations and relationships with artists, creatives and communities with empathy and sensitivity to the current social, cultural, and economic context.
- Work closely with the Festival director to use your networks to reach out to artists and audiences.
- Contact, confirm, and brief speakers for your sessions. Ensure timely confirmation of speakers, assets, session titles and descriptions.
- Identify organisations from your network who would be interested in supporting us to bring the festival to life.
- Pitch sponsorship to these organisations, identifying what the festival will bring to the organisation, and developing a strong bespoke offer.
- Successfully secure the sponsors. Deliver a clear partnership structure inc marketing, editorial, contracting, and payment plan with each sponsor.
- Working closely with other key creatives and staff employed by the Company helping the Company to promote the festival
- Collaborate with partner organisations identified by the Festival Director and CEO
- A great people person able to communicate effectively with a diverse range of stakeholders.

- A clear understanding of and commitment to the Company's values as an organisation that works to create social impact and change.
- Additional tasks as required, in line with the overall purpose of the post.
- Working closely with festival director to ensure budgets and financial processes adhere to company guidelines.

The candidate:

- Good working Practice of Office365 applications, including MStTeams, PowerPoint and Excel
- An excellent communicator: able to build relationships and work well with stakeholders
- Experience identifying and securing sponsorship

*Diversity Changes Everything: We value difference and celebrate the creativity that it brings.
We are committed to improving diversity and inclusion across our organisation and industry by championing a variety of backgrounds,
perspectives, identities and talents.*