

## Invitation to tender Creative UK: Cornwall



We are an ERDF funded Programme in Cornwall delivering Business Support for the screen-based sectors (Film/TV, Games and Immersive). More information on our programme is available [here](#). We are planning to hold a knowledge transfer course based on marketing, brand development and client diversification strategies to take place before the end of November 2022.

The course should include:

- 12 hours business support for each Participant
- Should be split between in person learning (to be delivered in Cornwall) and one-to-one time (to be delivered online).
- Appropriate to all screen-based SMEs and/ or SME's using screen as part of their brand toolkit/product offering.
- Explore ways to grow client bases by developing brand story and strategy.
- Be suitable for 6 – 12 Participants

To be considered for this opportunity please submit your proposal by 5pm on Monday 26 September to [amelia.de-felice@wearecreative.uk](mailto:amelia.de-felice@wearecreative.uk). Your proposal should include:

- Course outline
- Target audience
- Speaker details and biography
- Fee and any expenses
- Any technical specifications required (eg room with projector, or strong wifi connection)