



Cornwall



Creative UK Cornwall Create Growth Programme



Why Cornwall?

Creative UK connect, support, invest and champion creative industries.

Cornish and Isles of Scilly businesses are innovative, diverse, and ambitious, with a grounded understanding of people and places. They have imaginative solutions to sustainability, high growth and export, and an innate collaborative spirit. In short, they're amazing! We understand that they need more help in breaking down barriers to access markets, understand finance language and seeking out supportive networks who have done the journey before.

Since 2021 Creative UK Cornwall have been delivering business support using European Regional Development Fund (ERDF). As European funding concludes, we will be continuing Creative industry business support to scale up. The Government's Department for Digital, Culture, Media and Sport (DCMS) recognise the benefit of sector specialist business support and, with foundations in the Industrial Strategy, has launched the Create Growth Programme.

wearecreative.uk/cornwall-create-growth-programme/



What are the aims of the programme?

- We want to help you look again at business models and what your options are for making the best long-term decisions for sustainability and your community purposes.
 - We want to remove all those fears and misunderstandings about investment and business models
 - Businesses come in all shapes and sizes and you may well be perfect for the programme... Even if you only employ freelancers, you are a CIC or your ideas of scaling up aren't certain yet.
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Who is the team?

The **Creative UK** team in **Cornwall** will be delivering this newly funded **DCMS** business support programme to connect and support creative scaleup activity that is bespoke to Cornwall. The team will provide collaboration, knowledge transfer and bespoke mentoring that can foster further growth and investment opportunities. The Creative UK Cornwall team will be partnering with Falmouth University, Screen Cornwall and Cornwall and Isles of Scilly LEP to deliver the support programme.

The business support programme is paired up with **Innovate UK** and **Knowledge Transfer Network (KTN)** who are building a pool of investors and partnerships ready to invest in the creative industry. The business support programme led by Creative UK Cornwall prepares you for investment and supports you to move into conversations with this pool of investors and other sourced opportunities.

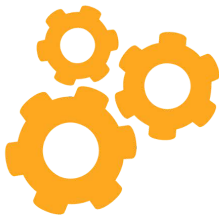


What does the programme look like?

Throughout the duration of the 9month programme, businesses will be engaged in a bespoke set of initiatives to help clarify vision, gain sector specific knowledge, obtain tools for making businesses sustainable, meet likeminded peers and mentors to form a long-lasting networks and prepare for investment. The framework is based on the very successful Evolve model that Creative UK have delivered and will include:



Diagnostic meetings with investment mentors will precede your application and will support you to dig deeper into your business plans and finances to look at what scaling up might offer you and how investment can help. These are individual diagnostic meetings with one business / applicant at a time.



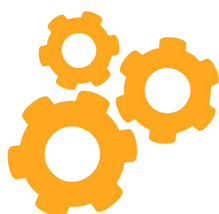
Online and in person workshops, events, and talks that provide overarching business skills and tools but also sector specific advice and resources.



Peer to Peer Learning Sessions that will give you a regular place to share experiences, explore challenges as a wider team and consider your place in the wider creative industry ecology in Cornwall



One to One Mentorship that ensures you get bespoke advice and coaching to clarify your vision and business model. The mentor will support you to write business plans, proposals, and investment pitches ready for an investment application process.



Open events to learn from experienced founders, intensive development courses, multi-day residentials.



What is the timeline?

The Creative UK Cornwall team will be working with partners in Cornwall & Isles of Scilly to launch a programme in January 2023 that is tailored to the region's creative sub sectors.

There will be plenty of opportunities in 2023 to meet our programme manager Suzie West online or in person to find out about the programme.

The cohorts will be staggered across the two years:

Cohort 1:

April 2023 Application
May – Jan 24 programme

Cohort 2:

September 2023 Application
October 23– June 2024 programme

Cohort 3:

April 2024 Application
May – Jan 25 programme

What do I do now?

Option 1:

You can email Suzie.West@wearecreative.uk to start a conversation. Suzie can pass on the link to the EOI form or can meet you face to face to complete the EOI stage together.

Option 2:

Head to our website and find out more, access useful investment resources and sign up for our mailing list: www.wearecreative.uk/cornwall-create-growth-programme/

Option 3:

Come along to an event and meet the team in person. You can see a list of where Suzie will be on our website.

