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FOUNDED IN 1856, ARTS UNIVERSITY PLYMOUTH IS
A NEW KIND OF ART SCHOOL FOR THE 21ST CENTURY

Best Small Or Specialist University In The 2022 Whatuni Student Choice
Awards, And Silver In 2023, As Voted By Our Students

#1 Arts University For Student Satisfaction In The UK (NSS 2022)



Image created by BA (Hons) Fashion Media & Marketing graduate Corey Hyne using the AI tool MidJourney, for 'Riot', a concept fashion publication in the South West. ©Corey Hyne

We will champion our people, place and pedagogy at the heart of our mission, delivering impactful change in terms of the creative economies, civic engagement and cultural ambition in Plymouth and the wider region.

We will connect with a citywide place-making agenda, and place the ambitions and support needs of every student at the very heart of our creative enterprise, sharing the city's aspiration to create a vibrant cultural and commercial infrastructure for graduate employment.

Aerial View

Info

Courses



SOME OF OUR COLLABORATORS



National
Trust



Eat Work
Art —



Theatre
Royal
Plymouth



finisterre



Diversity Business Incubator

eden project



PLYMOUTH
CITY COUNCIL

The Box



REAL
IDEAS

PLYMOUTH
CULTURE

PRINCESS



EDUCATION, INDUSTRY & THE NEW CREATIVE ECONOMY

“With limitless creativity, imagination and entrepreneurial spirit, our creative industries are fundamental to the UK’s future economic growth”

Creative Industries Sector Vision. DCMS, 2023. (2)

“A somewhat challenging creative education policy landscape against a backdrop of many creative sectors growing rapidly makes it imperative for education and industry to protect and enhance a world-class, diverse, pipeline of creative talent.”

Danielle Weduwer, Development & Partnerships Manager, Creative UK, 2022

Analytical/creative skills	Interpersonal skills	Self-management skills	Emotional intelligence skills
Problem solving/ troubleshooting/ decision making	Communication	Flexibility/ adaptability	Ethics/social responsibility/ integrity/tolerance
Critical thinking/ analysis/evaluation	Collaboration/ teamwork/ cooperation	Self-motivation/ learning orientation	Empathy/social perceptiveness
Creativity/innovation/ Originality	Negotiation/ persuasion	Self-confidence/ self-belief	
Intellectual curiosity	Service orientation/ customer handling	Resilience/optimism/ persistence	
Commercial/ organisational awareness		Proactivity/planning/ organisation	
←Leadership→ ¹²⁷			



Essential employment skills taxonomy, NFER, (3)

AUP Alumni Jonathan Bardwell and BA (Hons) Fine Art student Britt Dechow testing the HoloLens at Grow Plymouth (2022)

"Collaboration and co-design between employers, careers services, students and educators will be key to future success. And indeed critical to the future local, national and global economic success of employers and employees in a rapidly changing world of work". (4) Rebecca Fielding, ISE Fellow, global thought-leader of early career/future talent

Our Core Curriculum

- Common Unit Framework enables cross disciplinary working, development of transferable skills and confidence
- Underpinned by Graduate Attributes, Employability Skills and Digital Literacy Framework defining key competencies
- Launch of Sandwich Year provision 2023-24

Industry Engagement

Our students engage with our partners and industry through Live Briefs, Commissions and Knowledge Exchange activity

THE NEXT GENERATION OF CREATIVES



"We believe that education is the act of turning the student towards the world, to inspire students to want to exist in and care for the world, and to act with kindness as both a method and a means to enact change and deliver positive outcomes."

AUP Strategic Plan 2030: Teaching for our Time

TEACHING FOR OUR TIME



The Sunflower Women's Centre is the only women's centre in Plymouth, providing a safe hub for connection and hope.

Every year, Sunflower supports and empowers more than 700 local women, many with complex needs and experience of trauma and abuse. This could include addictions, mental well-being, health, criminogenic behaviours, domestic abuse and social isolation.

<https://trevi.org.uk/services/sunflower-womens-cent>



sunflower
WOMEN'S CENTRE

trevi
where life begins

Unit 404 Platforms of Exchange

Year 1 students from BA Interior Design & Styling and BA Textile Design, working in teams to create a trend led coherent interior and textile concept and bespoke pieces suitable for different rooms within the Sunflower Women's Centre in Plymouth



“Teamwork will make
the dream work!”

CREATIVITY & SOCIAL CONSCIENCE



trevi
where life begins

Shekinah believes that each of us wants to live an ordinary, good life, and achieving this for everyone is a matter of social justice.

For over 30 years, our services have supported people to build positive lives and futures by helping to find accommodation, assisting improved physical and mental wellbeing, providing training and personal development opportunities, and giving practical support to find employment.

<https://shekinah.co.uk/>



Unit 503 Ideas & Audience

Year 2 students from BA Interior Design & Styling and BA Fashion Media Marketing working in teams to redesign a vintage clothing store, and relaunch with a media & marketing campaign

Crowdfunding and sponsorship sought from local businesses to fund elements of the project



Unit 502 Global Challenges

Year 2 students from BA Fashion Design & BA Fashion Media & Marketing working in groups to produce

- Design research and planning
- A garment collection based on Phoebe English's ethos
- Range plans, Size Charts, Tech packs
- Critical project path
- Pricing strategy
- Marketing campaign

The PHOEBE ENGLISH studio has dual roots in textile craftsmanship and reduced environmental impact: aiming to develop ways of working with design, and its surrounding systems, that align within the realities of our planetary limitations







"I jumped at the opportunity to join Workroom. There was a great community of different people at different stages in their lives and careers there. One of the benefits with the most impact for me was that we received one-to-one mentoring with industry and enterprise specialists Micronomy, who offer practical business support covering lots of different areas

I'm so grateful for the opportunities that were offered to me during my time in Workroom. Within three months I was able to leave my retail job and make the transition to become a full-time illustrator. Things have moved much faster than I expected."

Blue Skye, BA Hons Illustration Graduate & Workroom resident

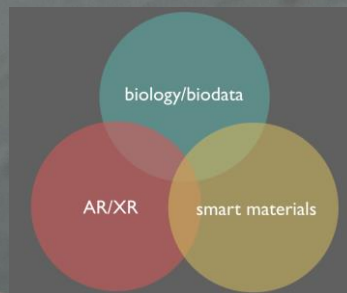


StudioLab For Embodied Media

Multidisciplinary team of artists, designers, scientists and humanities researchers

Exploring the integration of biological and computational systems for a more sustainable and ethical Future. Outcomes include:

- Wearable Media/Mobile Media
- Immersive Media
- Networked and Social Platforms
- Augmented and mixed Reality
- Bio-sensing Data Environments



StudioLab For Embodied Media
EMBODIMENT, AUGMENTED REALITY & THE METAVERSE
image credit: Keiken Collective, 2022.
WORLD BUILDING

MONDAY, 30TH MAY
ARTIST TALK BY KEIKEN
"FEEL MY METAVERSE"
30 May, 3-4pm BST
Location: Plymouth Art Cinema

TUESDAY, 31ST MAY
WORKSHOP IN
AUGMENTED REALITY BY
KEIKEN
31 May, 2-4pm BST
Location: Tavistock Campus, Room T1.2

MORE INFO

This event is part of the *Wayflower* project and has been supported by The Department for Digital, Culture, Media and Sport, who fund the Cultural Development Fund, which is administered by Arts Council England.
Supported using public funding by

ARTS UNIVERSITY PLYMOUTH **ARTS COUNCIL ENGLAND**



“We prepare our graduates with a real confidence in their abilities to enter the job market or to work as entrepreneurs, through a deep relationship to their creative discipline, a resilience to creative risk and an ability to work across boundaries”

TEF
2023
Silver

AUP TEF Submission, 2023

MA Ceramics student Maia Walton working in the studio in our Craft, Design and Fabrication workshops, 2022. Image ©Arts University Plymouth.

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1. Arts University Plymouth (2023) Creative Education for a Changing World
<https://www.aup.ac.uk/posts/creative-education-for-a-changing-world>
2. DCMS (2023) Policy paper: Creative industries sector vision
<https://www.gov.uk/government/publications/creative-industries-sector-vision>
3. Taylor, A., Nelson, J., O'Donnell, S., Davies, E. and Hillary, J. (2022). The Skills Imperative 2035: what does the literature tell us about essential skills most needed for work? Slough: NFER.
4. Handshake, AGCAS, the Institute of Student Employers (ISE) and Wonkhe (2022): Careers 2032
<https://www.joinhandshake.co.uk/careers2032>