

Carbon Reduction Plan

Supplier name: Creative England Ltd [T/A Creative UK]

Publication date: July 2025

Commitment to achieving Net Zero

Creative England Ltd [T/A Creative UK] is committed to achieving Net Zero emissions by 2050.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2024/25
Additional Details relating to the Baseline Emissions calculations.
<p>Since financial year 2022/ 23 Creative UK has been calculating a comprehensive carbon reporting across Scopes 2, and 3. Scope 3 includes emissions from purchased goods and services, business travel, employee commuting, and investments/grants. Originally a baseline was set for 2022 but a new baseline for the organisation has now been set for 2024.</p> <p>In light of a material organisational growth during 2024/25, Creative UK has established a new baseline year of 2024 for our greenhouse gas emissions calculations. This decision aligns with the flexibility provided under the UK Government's Procurement Policy Note (PPN) 06/21 and associated environmental reporting guidelines, which permit the creation of a new baseline due to significant changes that fundamentally alter the organisation's operational profile.</p> <p>Specifically, our headcount has increased from 66 in the prior baseline period to 82 in 2024, reflecting a dramatic expansion in workforce capacity. This growth is accompanied by elevated levels of investment and operational scale, establishing 2024 as the new normal for our business activities. As a result, emissions data from earlier years no longer accurately represent our current structure, making 2024 the most appropriate and representative baseline for tracking future reductions toward our Net Zero commitment by 2050.</p> <p>While we have already implemented several measures to reduce our carbon footprint (see later section) the most impactful actions are scheduled for implementation in 2025 and beyond. These include comprehensive sustainability initiatives within areas such as events hosted by Creative UK, such as transitioning to low-carbon venues or venues that can specifically document this.</p> <p><i>NB: Scope 1 not applicable — Creative UK does not operate any company-owned vehicles, gas heating systems, or on-site combustion equipment. The organisation uses leased/shared office spaces and primarily home-based working, so it does not directly produce emissions in this category.</i></p>

Baseline year emissions:	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	N/A
Scope 2	N/A
Scope 3 Category 1: Purchased Goods and Services Category 4: Upstream transportation and distribution. Category 5: Waste generated in operations. Category 6: Business travel. Category 7: Employee commuting. Category 9: Downstream transportation and distribution. Optional inclusions: Life cycle emissions for vehicles, facilities, or infrastructure	899 N/A 3 91 30
Total Emissions	1023

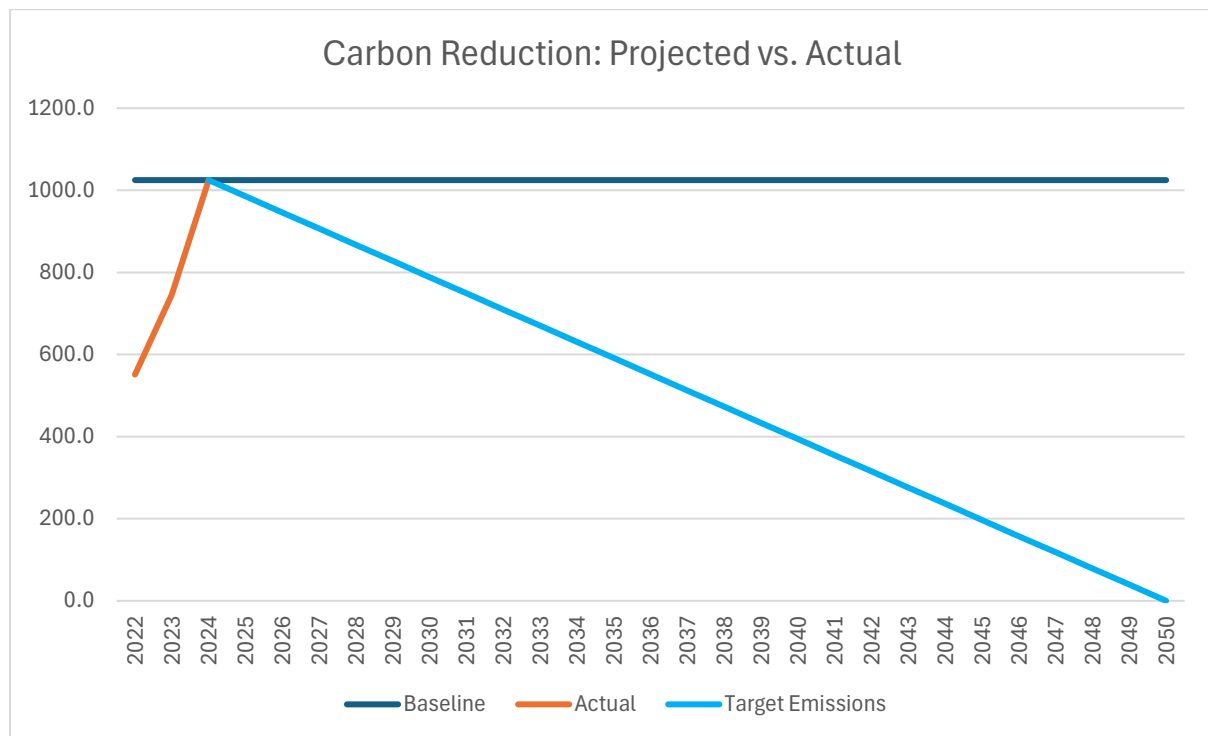
Current Emissions Reporting

Reporting Year: 2023/2024 (Actual)	
EMISSIONS	TOTAL (tCO₂e)
Scope 1	N/A
Scope 2	N/A
Scope 3 Category 1: Purchased Goods and Services Category 4: Upstream transportation and distribution. Category 5: Waste generated in operations. Category 6: Business travel. Category 7: Employee commuting. Category 9: Downstream transportation and distribution. Optional inclusions: Life cycle emissions for vehicles, facilities, or infrastructure	899 N/A 3 91 30
Total Emissions	1023

Emissions reduction targets

To continue our progress toward Net Zero, Creative UK has adopted the following emissions reduction targets based on our revised baseline of 2024/25:

- Reduce total emissions by 20% from our 2024 footprint over the next five years (from 1,023 tCO₂e to 828 tCO₂e by 2029). This reduction target excludes emissions from investments/grants, which can vary year-on-year.
- Long-term: Reach Net Zero by 2050.



Carbon Reduction Projects

Several carbon reduction actions were taken after establishing the original carbon footprint baseline for Creative UK in 2022, and the measures will be in effect when performing the contract.

Completed Carbon Reduction Initiatives between 2023 & 2024

- Travel Policy Improvements: reduction in flights and increased use of trains.
- Sustainable Procurement: Lower-carbon goods and services were prioritised in 2023.
- Flexible Working: Hybrid model has reduced the need for office commuting and enabled efficient energy usage.
- Carbon Heroes Working Group: Internal sustainability advocates engaging staff and supporting Zeroify analysis.
- Low-carbon commuting: Over 70% of commuting is by walking, cycling, or public transport (above UK average).

In the future, we hope to implement further measures such as:

- Monthly emissions tracking to understand and manage spikes in footprint.
- Seeking carbon-neutral venues as a standard wherever possible for events run by Creative UK.
- Sustainable event guidelines to embed low-carbon principles in event delivery.
- Potential energy audits of home working and office environments to reduce electricity and heating emissions.
- Carbon offsetting options to neutralise residual emissions once reduction targets are met.

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:



...Caroline Hinds, Director of People & Operations

Date:18.06.25.....

¹<https://ghgprotocol.org/corporate-standard>

²<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³<https://ghgprotocol.org/standards/scope-3-standard>